

Cooler Earth Higher Benefits

You have the power to
invest in a cooler world!

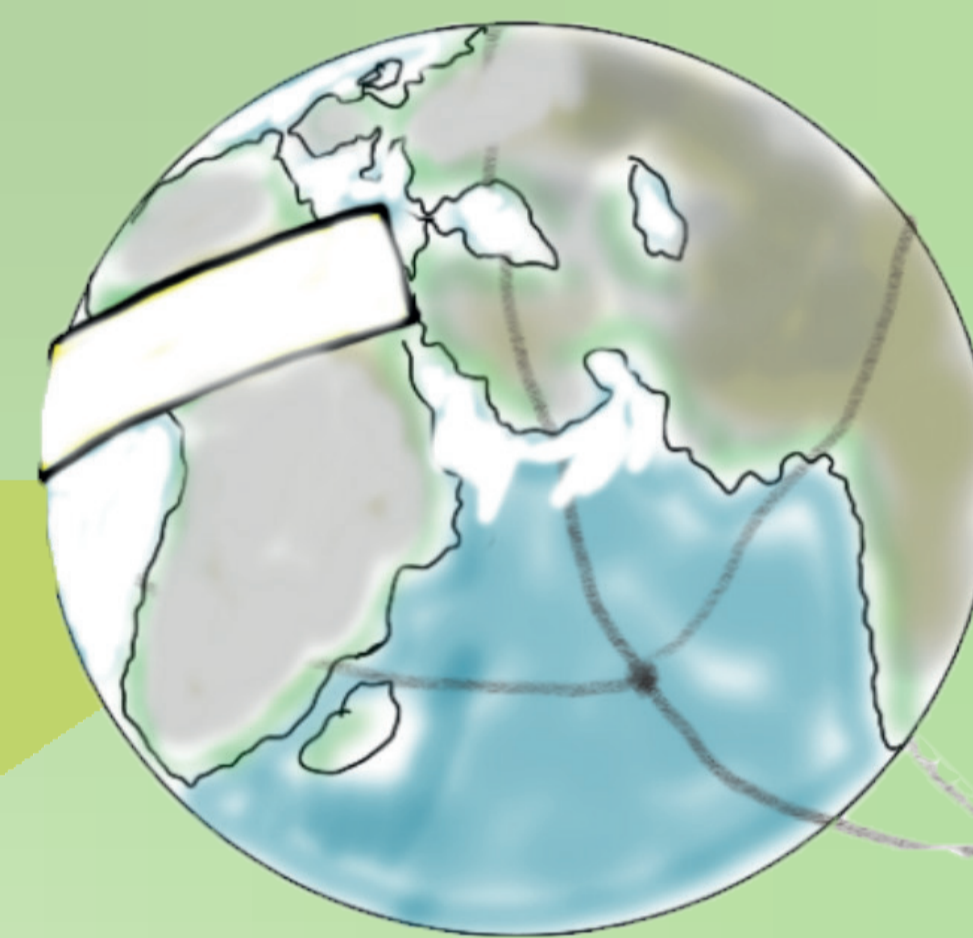
1 Think planet when you bank

2 Be informed

Is your bank fueling the
climate crisis?



For more information, see the
Rainforest Action Network's
Banking on Climate Change Report -
<https://bit.ly/3qUCx3T>.



ON LOAN FOR
FUTURE
GENERATIONS

SO WHICH BANK DO
I CHOOSE?

WHICH ONES SUPPORT
FOSSIL FUELS?

WHICH ARE THE CLIMATE
SAFE BANKS TO
INVEST IN?



Write a letter to your bank.
Ask them to divest from
fossil fuels and support
sustainable initiatives -
<https://bit.ly/2P19XAu>.

Take the
Green Your
Money
pledge -
<https://bit.ly/2QdtH4l>.

Check that your bank is a member
of the UN Environment Programme
Finance Initiative - <https://bit.ly/3qZ14Vi> - for sustainable
development and signed the
Principles for Responsible Banking -
<https://bit.ly/2P9kXvu>.



- Your bank is investing your money on your behalf. Often, this money goes to support fossil fuel industries.
- The simple choice of a green bank can help to stop climate change.
- Only 16% of the world's money is invested in sectors which prepare to be climate-resilient (total assets divested from fossil fuel - <https://bit.ly/2P2U2la> compared to global wealth managed - <https://on.bcg.com/3vCa7iD>).
- Find details in "Cooler Earth - Higher Benefits" - <https://bit.ly/2P3D46n>.

Young people everywhere are acting
to hold big banks accountable. This
is Kayah's example.

Kayah George, a student and young
indigenous activist from the Tualip and
Tsleil-Waututh Nations (Canada), is
passionate about fossil fuel divestment.
In 2020, she inspired people to join the
"Not My Dirty Money" Pledge - <https://bit.ly/3cOIJ8v>, encouraging people to choose
banks that invest in clean energies.

3 What you can do now?



World Council
of Churches