

Cooler Earth Higher Benefits

You have the power to
invest in a cooler world!

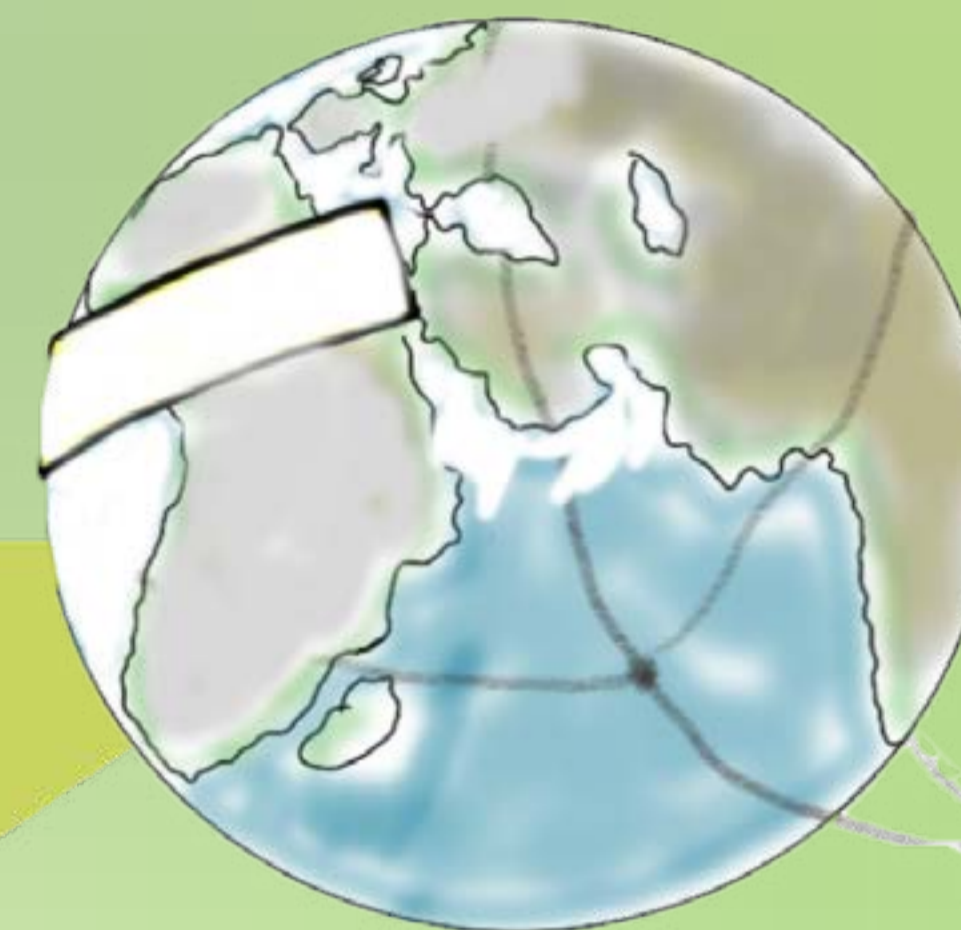
1 Think planet when you bank

2 Be informed

Is your bank fueling the
climate crisis?



For more information, see the
[Rainforest Action Network's Banking
on Climate Change Report](#)



ON LOAN FOR
FUTURE
GENERATIONS

- Your bank is investing your money on your behalf. Often, this money goes to support fossil fuel industries.
- The simple choice of a green bank can help to stop climate change.
- Only 16% of the world's money is invested in sectors which prepare to be climate-resilient (total assets divested from fossil fuel compared to global wealth managed).
- Find details in "[Cooler Earth - Higher Benefits](#)".

SO WHICH BANK DO
I CHOOSE?

WHICH ONES SUPPORT
FOSSIL FUELS?

WHICH ARE THE CLIMATE
SAFE BANKS TO
INVEST IN?



Write a letter to your bank.
Ask them to divest from
fossil fuels and support
sustainable initiatives.

Take the
Green Your
Money
pledge.

Check that your bank is a
member of the UN Environment
Programme Finance Initiative
for sustainable development
and signed the Principles for
Responsible Banking.



Young people everywhere are acting
to hold big banks accountable. This
is Kayah's example.

Kayah George, a student and young
indigenous activist from the Tulalip and
Tseil-Waututh Nations (Canada), is
passionate about fossil fuel divestment.
In 2020, she inspired people to join
the "[Not My Dirty Money](#)" Pledge,
encouraging people to choose banks that
invest in clean energies.

3 What you can do now?



World Council
of Churches