



# World Council of Churches

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## Human Resources Department

Direct e-mail: [recruitment@wcc-coe.org](mailto:recruitment@wcc-coe.org)  
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Geneva, 9 October 2014

The **World Council of Churches (WCC)** is seeking a dynamic, enthusiastic, and talented **Director of Communications** at 100% to lead all aspects of WCC communications. The Director will also develop the strategic vision and plans for the communications components to a new multiyear global initiative, the WCC's Pilgrimage of Justice and Peace.

Reporting to the General Secretary, the Director will provide strategic vision and direction for WCC Communications; direct external and internal communication; manage a team of 12 persons; and serve as member of the Staff Leadership Group (SLG) of the WCC. The Communications department is composed of media and digital communications, publications, translation services, and promotion. The team works closely with teams from WCC's programme units as well as with income, monitoring and development (IMD).

At ease in an international working environment, and supporting the values and mission of the Council, the Director of Communications will:

- Develop and implement a long-term communications vision and strategy for the organization, along with annual updates;
- Provide leadership for WCC messaging, public profile, and branding;
- Provide guidance and leadership in communications crisis management and, when necessary, serve as a WCC spokesperson;
- Ensure successful communication plans for various WCC conferences, events and governance meetings;
- Provide leadership and coordination to communication staff;
- Provide leadership for WCC internal communications initiatives, including training of programme staff and communications partners in member churches;
- Advise and train WCC leadership and programme staff about communications and public relations;
- Oversee updating and implementation of the WCC visual identity and style guide;
- Serve as editor-in-chief for the WCC web site and news releases;
- Manage WCC electronic media projects;
- Collaborate with the WCC Publisher to enhance WCC publications;
- Maintain translation work through WCC Language Services;
- Participate in regional relations work;
- Be actively engaged in fundraising efforts;
- Liaise with other communications colleagues in international organizations.

*Founded in 1948, the World Council of Churches is a global ecumenical fellowship of Christian churches, which brings together 345 Christian denominations, representing 560 million Christians, and it promotes Christian unity in faith, witness and service for a just and peaceful world.*

*The WCC is a unique space in which member churches can reflect, speak, act, worship and work together, challenge and support each other, and join in service for peace and justice.*

**Qualifications and special requirements:**

**Experience:**

At least five to ten years of communications management; background in faith-based organization / NGOs; superior management and leadership skills.

**Education:**

University degree (bachelors / masters or equivalent) in communications

**Competencies:**

Great communicator, experienced, effective leader, sensitivity to the multicultural and multi-confessional settings of a Christian faith-based organization, organized, flexible.

**Language skills:**

Native or bilingual proficiency in English. At least one of the WCC official languages (French, German, Spanish) is an asset.

**Computer skills:**

Ability to work with Microsoft Office applications such as Outlook, Word, Excel, PowerPoint, knowledge of web content management systems (Plone, Wordpress, etc.) an asset. Experience in audio and video editing is a plus.

**Deadline for applications:** 31 October 2014

Applications (CV, motivation letter, application form, copy of diploma, work certificate/references) are to be sent to: Human Resources Department

[recruitment@wcc-coe.org](mailto:recruitment@wcc-coe.org)

The Application Form is available at the following address:

<http://www.oikoumene.org/en/get-involved/job-openings>